

# BRINKMANN

# GROOVE MOVES

OCTOBER 2020

## Brinkmann Marketing Initiatives: A Roadmap

**In addition to the increased advertising in publications discussed in the last issue of Groove Moves, Brinkmann is undertaking a complete overhaul of their website and is also developing all-new marketing materials. Both of these changes will debut in early 2021 and should have an enormously positive impact on sales. Stay tuned!**

### Taurus Review: Coming Soon

The editors of the absolute sound have informed Brinkmann that Allan Moulton’s review of their Taurus Turntable, 12.1 Tonearm, Pi Cartridge and RÖNt Tube Power Supply will appear in the February, 2021 issue of TAS. We have every reason to expect an enthusiastic review!



### Service Update: Lithium Batteries Now Standard

Effective immediately, all Brinkmann remote controls will ship with Lithium batteries. Though more expensive, these batteries last longer and eliminate the risk of leakage which, in turn, can impair proper function of the remote. Brinkmann recommends changing batteries found in all Nyquist, Edison, Marconi and Integrated remotes to two (2) AA Lithium batteries.



### Mono, In Stereo

It's Back! Due to popular demand, Brinkmann's Stereo Amplifier is back in production, now in "MkII Version" featuring improved power supply capacitors and advanced safety features including DC sensing, Current Limiting at Power Turn-on and high-performance transistor fuses. (These changes were incorporated into the Mono several years ago.) At 75 watts per channel into 8 Ohms and 125 watts per channel into 4 Ohms, the Stereo produces the same superb sound as the Mono but with 3 dB less output and no XLR input. For small systems, Brinkmann's Stereo amplifier is a compelling solution and is exactly half the price of a pair of Monos.

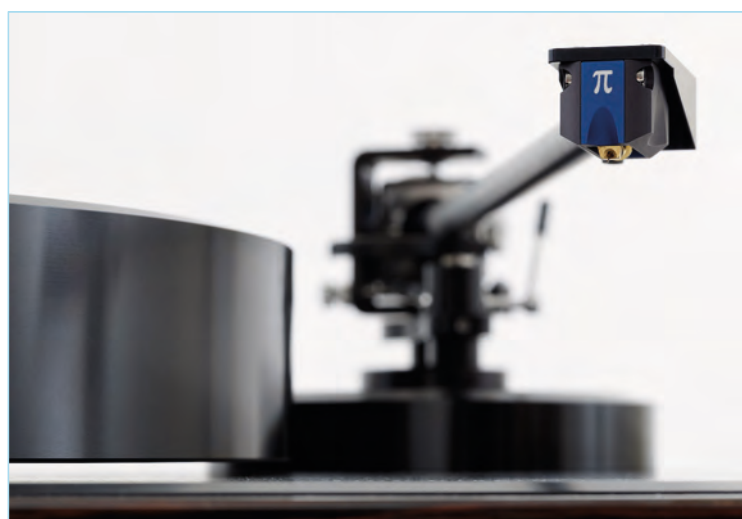


### Silver Is The New Black

All Brinkmann Electronics (Marconi, Edison, Nyquist, Monos, Stereo) are now available in both Silver and Black finishes.

### Pi Returns

Thanks to a renewed supply of critical subassemblies, Brinkmann's Pi Cartridge is officially back in full production and is available for shipment. Originally designed as a synergistic match with Brinkmann tonearms, Pi flourishes with a wide variety of top tonearms.



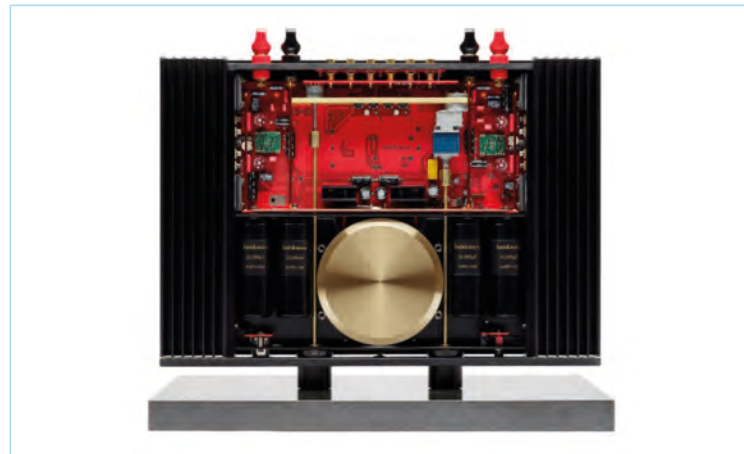


## “Fein” Farewell

After more than a decade of continuous production and steady sales, the last Fein has been sold. Like all past Brinkmann products, we expect Fein to become a used market classic.

## Integrated: Another “Goodbye”

Production of the “Integrated” has been put on hold. Brinkmann is exploring the possibility of offering a MK II version, but this decision will be put on “Hold” until after the completion of the “Voltaire” project.



## Further information

Please contact Symmetry using the details at the bottom of the page.

[Look out for more Groove Moves news releases in the future.](#)

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